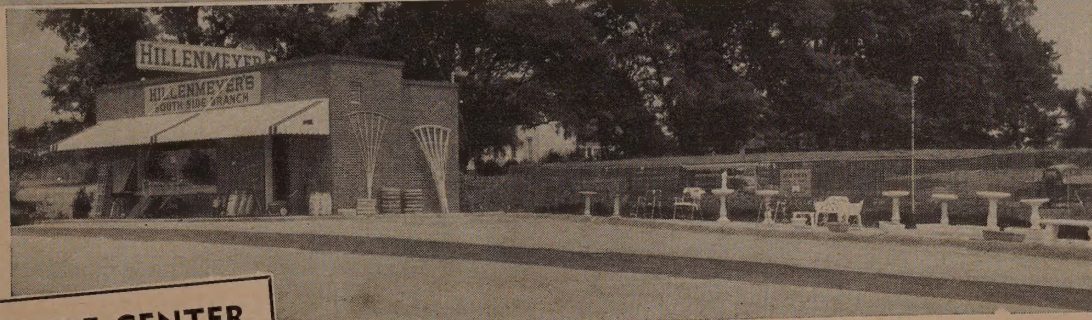
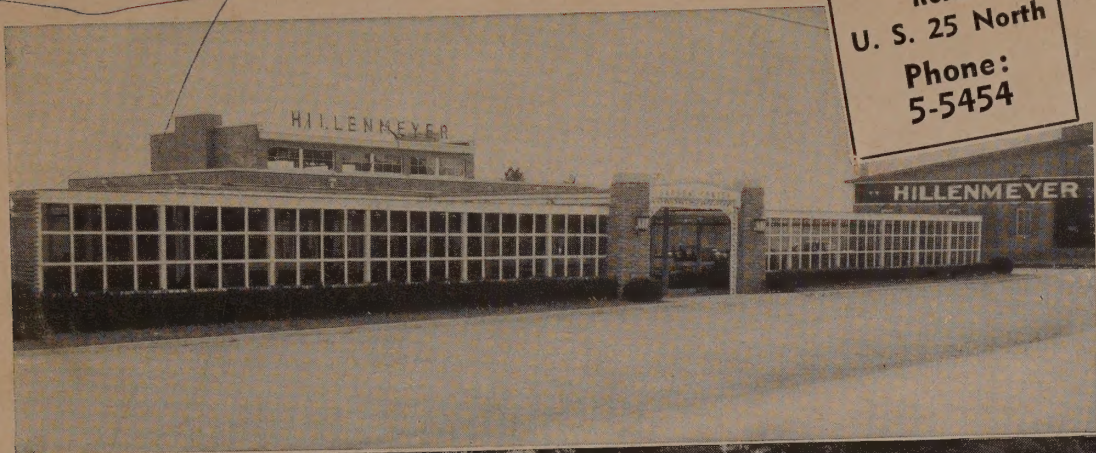


TWO HILLENMEYER Garden Centers



SOUTHSIDE CENTER
Nicholasville Road
One Mile South of Southland Dr.
Phone: 7-2576

— To Serve Your
Every Gardening Need



Pansies Large, Strong Transplants

Our plants of this popular flower are grown from seed of the choicest strains. Besides combining the finest selections from Pansy specialists, there is a further blending of additional separate colors that do not usually occur in the average mixture. \$1.50 per doz.; \$10.00 per 100. Post, packing and insurance, 15% additional.

Plant Pansies early for best results.

PERENNIALS

We have a nice assortment of the better varieties at both Garden Centers. These are potted and cannot be shipped because of weight. Visit us for your perennial needs.

NOTICE TO KENTUCKY CUSTOMERS

All plants listed in this catalog are subject to the 3% Sales Tax. If you send check with your order, please add 3% to cost of plants.

Thanks,
HILLENMEYER NURSERIES

Index

62 Fruit and Flowers
for
Body and Soul

Spring 1961

Return Postage
Guaranteed

BULK RATE
U. S. POSTAGE
PAID
Permit No. 94
Lexington, Ky.

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WASHINGTON 25, D. C.

HILLENMEYER NURSERIES

Georgetown, Road
LEXINGTON, KENTUCKY



Blaze

CLIMBING ROSES

Strong, 2-year plants: \$1.50 each; 3 for \$4.25; 10 for \$13.75, except as noted

PINK

BLOSSOMTIME. (Patent No. 1240.) An everblooming pink. Strong grower, good foliage. \$2.50 each; 3 for \$6.60.

DR. J. H. NICOLAS. (Patent No. 457.) Everblooming Pillar Rose. The flowers are large, 4 to 5 inches across, with 50 petals of rose-pink color with lovely fragrance. Magnificent clusters, three or four to a long, strong stem. \$2.00 each; 3 for \$5.25.

NEW DAWN. An everblooming Dr. W. Van Fleet with the most lovely flesh-pink blossoms. Long stems, pointed buds. \$1.50 each; 3 for \$4.25.

WHITE

WHITE DAWN. Everblooming white climber. Medium sized, snow-white flowers, shaped somewhat like a Gardenia. \$2.00 each; 3 for \$5.25.

RED

BLAZE. Crimson blossoms. Blooms in June and under favorable conditions blooms again in the fall. Sometimes referred to as "a repeat blooming Paul's Scarlet." \$1.50 each; 3 for \$4.25.

CLIMBING CRIMSON GLORY. (Patent No. 736.) A good deep red Rose with all the good qualities of the Hybrid Tea form. \$2.75 each; 3 for \$7.20.

PAUL'S SCARLET CLIMBER. Vivid scarlet-red. Holds its color. \$1.50 each; 3 for \$4.25.

YELLOW

CLIMBING PEACE. (Patent No. 932.) The well known Peace, also grows as a climber. A repeat bloomer; large yellow blooms, some with pink blush. Improves with age, blooms heavily on older canes. \$2.50 each; 3 for \$6.60.

GOLDEN SHOWERS. (Patent No. 1557.) A.A.R.S. Winner for 1957. May be grown as a climber, a pillar or a bush. Long golden buds opening to yellow. Blooms all summer. \$2.75 each; 3 for \$7.20.

GRANDIFLORA ROSES

This is a new class of Roses recently defined by the All-America Rose Selection. The plants generally are strong growers and the flowers feature high centered form and long stems. Flowers are usually borne in clusters, and in some cases have the fragrance of the Hybrid Tea.

BUCCANEER. (Patent No. 1119.) An outstanding golden yellow. Tall grower with good foliage. \$2.50 each; 3 for \$6.60.

CARROUSEL. (Patent No. 1066.) A dark red or garnet. Bushy plant. Good bloomer. \$2.00 each; 3 for \$5.25.

MONTEZUMA. (Patent No. 1383.) Brilliant, orange-red Grandiflora. Vigorous, tall growing, free blooming. \$2.75 each; 3 for \$7.20.

PINK PARFAIT. (Patent No. 1904.) A.A.R.S. Selection for 1961. A free flowering Grandiflora. The color is a delicate blending of pink and creamy pastels. \$3.50 each; 3 for \$9.20.

QUEEN ELIZABETH. (Patent No. 1259.) Pure pink, good foliage. Strong grower. Almost thornless stems make cutting a pleasure. \$2.50 each; 3 for \$6.60.

STARFIRE. (Patent Applied For.) All-America Rose Selection for 1959. A currant-red Grandiflora, excellent for cutting. \$3.00 each; 3 for \$7.95.



Pink Parfait

Order Now - Enjoy the Best!



Gold Cup

Tested FLORIBUNDAS

Strong, 2-year plants.

Floribundas may be best recognized and described as large Polyanthas, both as to size of blossoms and height of bush. They are vigorous, free flowering and can be used for bedding, edging or as small shrubs in landscape designing. Becoming more and more popular.

RED

FIRE KING. (Patent No. 1758.) This vermilion-red Floribunda is an All-America Award Winner for 1960. Vigorous growth, upright habit. \$2.50 each; 3 for \$6.60.

FUSILIER. (Patent No. 1709.) All-America Rose Selection for 1958. A flaming orange-scarlet bloom, with excellent foliage. Double blossoms with large flowers. \$2.00 each; 3 for \$5.25.

RED PINOCCHIO. (Patent No. 812.) Buds are a rich carmine which gradually deepen and acquire a velvety cast as they open into bloom. Masses of flowers are borne in large, unfading clusters, with individual blooms scattered between. The plants are free flowering, upright and vigorous. \$1.75 each; 3 for \$4.65.

SARABANDE. (Patent No. 1761.) Orange-red, semi-double, All-America Award Winner for 1960. Stamens are bright yellow, plant is compact and spreading. \$2.50 each; 3 for \$6.60.

SPARTAN. (Patent No. 1357.) Orange buds opening to reddish coral. Robust grower for a Floribunda. \$2.50 each; 3 for \$6.60.

MULTI-COLOR

CIRCUS. (Patent No. 1382.) All-America Floribunda Selection for 1956. Known as a "Multi-Color." Color varies from rich yellow and red in the bud, to orange-buff, with pink, and usually ends as a red when fully open. \$2.50 each; 3 for \$6.60.

PINK

FASHION. (Patent No. 789.) An entirely new color. Oriental red buds transforming into blooms of exquisite luminous coral-pink, suffused with gold. Continuous blooms in enormous clusters. Graceful wavy petals, delicate fragrance. \$2.00 each; 3 for \$5.25.

JIMINY CRICKET. (Patent No. 1346.) All-America Winner for 1955. A new Floribunda, featuring tangerine-red buds opening to coral-orange and finishing in a pink-coral. \$2.00 each; 3 for \$5.25.

PINK BOUNTIFUL. (Patent No. 601.) Outstanding Floribunda; reddish pink buds, unfolding into flowers of buff-salmon-pink. \$1.75 each; 3 for \$4.65.

YELLOW

GOLD CUP. (Patent No. 1683.) All-America Rose Selection for 1958. Produces a large deep yellow blossom, good foliage and a continuous bloomer. \$2.00 each; 3 for \$5.25.

GOLDEN FLEECE. (Patent No. 1512.) Outstanding yellow Rose. Buds tawny gold, opening to dazzling canary-yellow. \$2.00 each; 3 for \$5.25.

WHITE

WHITE BOUQUET. (Patent No. 1415.) A.A.R.S. Winner for 1957. A beautiful white Floribunda with Gardenia-like flowers. Has spicy fragrance. \$2.50 each; 3 for \$6.60.

IVORY FASHION. (Patent No. 1688.) All-America Selection for 1959. Nice buds opening slowly to sizeable ivory-colored blooms. Tea Rose fragrance, good foliage. \$2.50 each; 3 for \$6.60.

Outstanding Hybrid Teas

YELLOW

BURNABY. (Patent No. 1314.) An outstanding, large, high centered, canary-yellow and cream. \$2.50 each; 3 for \$6.60.

ECLIPSE. Formerly a patented variety, but can now be had at regular price. Very long, slender, streamlined yellow buds, opening to loose flowers. Holds color well. Fragrant. \$1.50 each; 3 for \$4.25.

SUTTER'S GOLD. (Patent No. 885.) Features exquisite, long, pointed, bright yellow buds, richly shaded with orange and red. Strong, vigorous, free-branching, producing an abundance of blooms. Many large glossy leaves. Most fragrant of all two-toned Roses. \$2.25 each; 3 for \$6.00.

Burnaby

Christopher Stone

Additional Listing of Choice Roses
Continues on Next Page

RED

CHRISTOPHER STONE. Bright velvety scarlet flowers of good form, opening to show its golden stamens; fragrant. A beautiful Rose. Vigorous, upright grower. \$1.50 each; 3 for \$4.25.

CHRYSLER IMPERIAL. (Patent No. 1167.) All-America Rose Society selection for 1953. Long buds of maroon-velvet, opening into rich crimson-red. Iridescent colors changing when in shadow and sunlight. \$2.50 each; 3 for \$6.60.

CRIMSON GLORY. Formerly a patented variety, but now can be had at regular price. Glorious crimson flowers, shaded deep red, and mellowed by a velvety nap. Consistently rated as one of the ten most popular Roses. \$1.50 each; 3 for \$4.25.

NEW YORKER. (Patent No. 823.) A truly red, red Rose which retains its sparkling color from June until frost. Its extra large, beautifully formed blooms are a brilliant scarlet with rose-red undertones and rich velvety sheen. The flowers often measure 6½ inches across. Sturdy, upright and vigorous. \$2.50 each; 3 for \$6.60.

NOCTURNE. (Patent No. 713.) Long, pointed buds and large velvety red blossoms. Outstanding red. \$2.25 each; 3 for \$6.00.

Girona

Nocturne

Helen Traubel

Eclipse

K. A. Victoria

Picture

Crimson Glory

FOR POSTAGE, PACKING
AND INSURANCE
ADD 10c PER PLANT

If You Do Not Have Our General
Catalog, Fall 1960—Spring 1961,
Listing Shade Trees, Evergreens,
Shrubs, Vines, Hedges, Etc.
Ask for Catalog 119



ROSE FERTILIZER Sacco Rose Food

A new fertilizer (7-9-5) that is 50% organic. Organic base is blood, bone and fish meal, with trace elements added. Gives good results.

5 lbs. \$0.89
10 lbs. 1.59

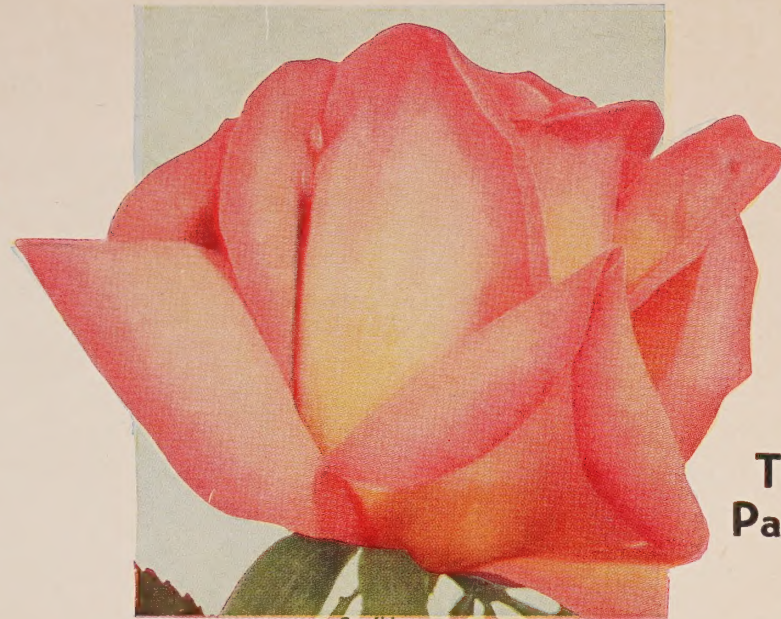
ORTHO ROSE DUST

A multi-purpose powder containing powerful insecticides and fungicides. May be used as spray or dust. Easily mixed and applied.

8-oz. dust gun \$1.20
1 lb. 1.50
4 lbs. 3.80



The Sensational Rose, Peace



Confidence

Outstanding Hybrid Teas

The Roses Shown on These Pages Represent the World's Finest

ENJOY HILLENMEYER'S TOP QUALITY ROSES!



Duet



Sterling Silver



Kordes Perfecta

PINK

CHARLOTTE ARMSTRONG. Formerly a patented variety, but now can be had at the lowest price ever. Dark bud changing to a cerise flower. A tall, rugged plant. **\$1.50 each; 3 for \$4.25.**

DAINTY BESS. The most popular of all single Roses. Dusty pink with maroon stamens. **\$1.50 each; 3 for \$4.25.**

HELEN TRAUBEL. (Patent No. 1028.) Color varies with the weather, from a light sparkling pink, more often apricot, sometimes bordering on a rich bronzy orange. Long, slender buds, large flower. **\$2.75 each; 3 for \$7.20.**

PICTURE. Splendidly formed, medium sized flowers of velvety rose-pink, petals pleasingly reflexed. Well named, both form and color are very lovely. A fine cutting Rose, unusually free blooming. **\$1.50 each; 3 for \$4.25.**

PINK PEACE. (Patent No. 1759.) Vigorous growers, large pink flowers, that hold their color exceptionally well. Fragrant. **\$3.00 each; 3 for \$7.95.**

TALLYHO. (Patent No. 828.) A lovely old rose shade which is entirely new to Roses. The color on the inside of the petals is a varying but always a delightful and unique shade of pink. The outside of the petals is a rich crimson. The buds, before they unfold, are deep cardinal-red, ovoid in shape, opening to flowers with a spicy fragrance. They are very large when fully open, of perfect form and last exceedingly well. **\$2.25 each; 3 for \$6.00.**

PINK—Continued

TIFFANY. New. (Patent No. 1304.) All-America Rose Selection for 1955. Long, pointed buds of deep pink, with golden yellow shadings at base of petals. Vigorous, upright growth. Outstanding fragrance. **\$2.75 each; 3 for \$7.20.**

LAVENDER

STERLING SILVER. (Patent No. 1433.) A good Rose, with a warm, regal silver-lavender. Bush is medium height and upright. **\$3.00 each; 3 for \$7.95.**

BLENDS

CONFIDENCE. (Patent No. 1192.) A beautiful peach and pink Hybrid Tea. The well-known Peace is one of its parents. Large blooms, good foliage. **\$2.50 each; 3 for \$6.60.**

DUET. (Patent No. 1903.) A.A.R.S. Selection for 1961. A new bi-colored Hybrid Tea, with warm rich salmon-pink and glowing orange-red blossoms. **\$3.50 each; 3 for \$9.20.**

GIRONA. A heavy textured multi-colored Rose. Buds red and yellow, opening to rose and yellow. Good fragrance. **\$1.50 each; 3 for \$4.25.**

BLENDS—Continued

HAWAII. (Patent No. 1833.) An outstanding Hybrid Tea. New unusual blend of orange-coral. **\$3.50 each; 3 for \$9.20.**

KORDES PERFECTA. (Patent No. 1604.) A new combination of cream, pink, carmine and yellow. Strong growth, large blossoms. **\$3.50 each; 3 for \$9.20.**

PEACE. (Patent No. 591.) A lovely Rose! The ovoid, golden yellow buds, etched with pink, open to beautiful, cupped canary-yellow to cream blooms of magnificent size. The fragrance is as delicate as the flower is beautiful. The plant is vigorous and hardy with very large, glossy, disease resistant foliage. "This Rose should have a place in every garden as a living symbol of peace on earth, good will toward men." **\$2.50 each; 3 for \$6.60.**

PRESIDENT HERBERT HOOVER. Large flowers of flaming scarlet and yellow in the bud, opening to soft creamy yellow with scarlet markings. One of the most satisfactory garden Roses. Unusual growth, free blooming, especially in the autumn. Rich fragrance. **\$1.50 each; 3 for \$4.25.**

WHITE

GARDEN PARTY. (Patent No. 1814.) All-America Award Winner for 1960. The only Hybrid Tea to be chosen this year. Basically, its color is rich ivory, at the flower's heart, giving way to creamy tones, and to a flush of apple-blossom-pink at the outer edges. **\$3.00 each; 3 for \$7.95.**

K. A. VICTORIA. Creamy buds and perfect, snow-white blooms tinted lemon-yellow at center; fragrant. A perfect white Rose. **\$1.50 each; 3 for \$4.25.**

WHITE KNIGHT. (Patent No. 1359.) All-America Rose Selection for 1958. This is the first time top honors have gone to a white Hybrid Tea. A pure, satiny white bloom of great form, long good foliage, and is ideal for cutting. **\$3.00 each; 3 for \$7.95.**

PLANTING INSTRUCTIONS WILL BE INCLUDED WITH EACH ORDER



Sutter's Gold

FOR ANY ASSORTMENT OF 10 OR MORE ROSES DEDUCT 10% FROM THE LISTED EACH PRICE

NOTICE TO KENTUCKY CUSTOMERS

All plants listed in this catalog are subject to the 3% Sales Tax. If you send check with your order, please add 3% to cost of plants.

Thanks,
HILLENMEYER NURSERIES

ORDER NOW To Avoid Disappointment

Chrysler Imperial



[4]

Garden Party



[5]



Pink Peace



Hawaii

ENJOY THESE NEWER ROSE VARIETIES

Grow Your Own Fruit

Tastes Better - Costs Less

"The First Crop More than Pays for the Price of the Trees"

Varieties Arranged in
Order of Ripening

APPLES

SUMMER APPLES

- **CLOSE.** Early red, excellent for home. July 1-5.
- **EARLY TRANSPARENT.** Waxy yellow; early and productive. Sub-acid. July 5-6.
- **LODI.** Yellow, tart, little later than Transparent. July 5-10.
- **DUCHESS.** Early bearing, productive "red" strain. Mildly acid. July 10-15.
- **GOLDEN SWEET.** Yellow; productive. Hasn't a fault. Best sweet. July 20-30.
- **POLLY EADES.** Kentucky-developed. Ripens over a long period. August 5-10.
- **HYSLOP CRAB.** Tart, bright red and productive. Best Crab. August 15-20.

FALL APPLES

- **WEALTHY.** Large. Shaded dark red; tender. Heavy early bearer. Aug. 1 to Sept. 1.
- **McINTOSH.** Red; extra fine quality. Fall or early winter in Kentucky. Aug. 20-25.
- **PADUCAH.** New; red; productive. Better than Rome Beauty. Sept. 5-10.
- **GRIMES GOLDEN.** Yellow; heavy bearing. Excellent quality. Sept. 15-20.

WINTER APPLES

- **JONATHAN.** Red; medium; best quality. Sept. 15-20.
- **RED DELICIOUS.** Highly colored Delicious of same quality. Sept. 20-30.
- **YELLOW DELICIOUS.** Yellow type of standard Delicious. Sept. 30 to Oct. 5.
- **RED STAYMAN.** More highly colored than ordinary Stayman. Oct. 5-10.
- **TURLEY WINESAP.** Rich red; conical; some like it better than Stayman. Oct. 10-15.
- **ROME BEAUTY.** Large; red; tender; sub-acid. Early bearer. Oct. 12-15.
- **YORK IMPERIAL.** Yellow shaded red. Early bearing and best late keeper. Oct. 15-20.

PRICE OF APPLES

	Each	5	50
3 to 4 ft.	\$1.50	\$6.25	\$55.00
4 to 5 ft.	1.75	7.50	62.50
5 to 6 ft.	2.00	9.00	75.00



Full Size Fruit on DWARF FRUIT TREES

We have a limited supply of dwarf fruit trees. All 3 to 4 feet. Varieties as follows:

APPLES: Lodi, Transparent, McIntosh, Red Delicious, Yellow Delicious. \$3.00 each.

CHERRY: North Star. \$3.00 each.

PEACHES: Elberta, Golden Jubilee, Hale-Haven, Belle of Georgia. \$2.75 each.

PEARS: Bartlett, Seckel. \$3.00 each.

Have a good supply of standard sizes (not dwarf) listed elsewhere on this page.



PEACHES

- **MIKADO.** Early yellow with red blush. Good quality. July 5-10.
- **REDHAVEN.** Early, yellow flesh, skin red. Excellent. July 10-15.
- **RARITAN ROSE.** The best early white-fleshed Peach. July 15-18.
- **GOLDEN JUBILEE.** Yellow with distinct blush. July 15-20.
- **COLORA.** Yellow flesh, hardy. July 20-25.
- **OTHELLO.** (July Heath.) Only clingstone on our list. White. July 25.
- **HALE-HAVEN.** Yellow with blush. Aug. 5-10.
- **RICHHAVEN.** New, yellow flesh. Aug. 5-10.
- **BELLE OF GEORGIA.** White with decided blush. Aug. 10-12.
- **ELBERTA.** Large yellow shaded deep red. Aug. 10-12.
- **J. H. HALE.** Large, yellow, shaded red. Aug. 10-15.
- **AFTERGLOW.** Yellow flesh, hardy, excellent quality. August 15-20.

PRICES OF PEACHES	Each	5	50
4 to 5 ft.	\$1.75	\$7.50	\$62.50
5 to 6 ft.	2.00	9.00	75.00

PRICES ON CHERRIES, PEARS, and PLUMS

	Each	5
4 to 5 ft.	\$2.25	\$10.00
5 to 6 ft.	2.50	11.25

5 TO 6 FT. FRUIT TREES CANNOT BE SENT BY PARCEL POST. ONLY 4 TO 5 FT. and 3 TO 4 FT.

Length limitations prevent us from shipping 5 to 6 ft. fruit trees by Post. Please specify **Express, Truck or Freight**, and we will ship with transportation charges **collect**. Include price of plants only. Small Fruits, Roses, etc., can be sent by Post, and we ask that you include the amount or percentage specified under each of those items. Thank you.

PEARS

- **BARTLETT.** Large; golden yellow. Best quality. Aug. 15.
- **KIEFFER.** Large yellow tinted red. Firm; vigorous; productive. Blight-resistant; fair quality. Sept. 10-15.
- **LINCOLN.** Best blight-resistant. High quality. Sept. 1.
- **MAXINE.** High quality dessert Pear. Blight-resistant. Supply limited. One tree per customer.
- **SECKEL.** Brown; small; high quality; frequently called the "Sugar Pear." Ripens well on tree. Sept. 15.



CHERRIES

SWEET

- **BLACK TARTARIAN.** Black; heart-shaped. High quality.
- **NAPOLEON.** Large yellow, sweet. Red blush, firm. Excellent quality; productive.
- **MAY DUKE.** Excellent quality; productive.

SUB-ACID

- **EARLY RICHMOND.** Red; medium; one of the earliest and best.
- **MONTMORENCY.** Large; red; late; hardy. One of the best.

PLUMS

- **BURBANK.** Violet or purple. Large, oval with yellow flesh. Productive and we think the best Japanese variety.
- **DAMSON.** Small, purple, productive, and excellent for preserving.
- **GREEN GAGE.** Best European variety of highest quality. Mid-August.
- **OMAHA.** Large coral fruit with yellow flesh. Vigorous and productive. A hybrid of outstanding merit.
- **STANLEY PRUNE.** Large sweet purple Plum with much merit.

APRICOT

- **TALBERT.** Excellent quality. Hardy.
- | | | | |
|--------------------|--------|--------------------|--------|
| 4 to 5 ft. | \$2.25 | 5 to 6 ft. | \$2.50 |
|--------------------|--------|--------------------|--------|

NECTARINE

- **SURE CROP.** Best of all Nectarines in this section for size, quality, hardiness.
- | | | | |
|--------------------|--------|--------------------|--------|
| 4 to 5 ft. | \$2.25 | 5 to 6 ft. | \$2.50 |
|--------------------|--------|--------------------|--------|

For Postage, Packing and Insurance, Add 15% to All of Above Except 5-6 ft. Trees



GRAPES

The most reliable of all fruits. If properly planted, trained and pruned will last a lifetime. Select location away from large trees and where they can remain for years. Varieties offered have been tested and proved satisfactory for this section.

BLACK GRAPES

Concord. Best all-around Grape.

Fredonia. New. Mid-season. Excellent.

Moore's Early. Best early black.

Sheridan. A late improved Concord.

WHITE GRAPES

Niagara. Best white.
Portland. Best early white.

RED GRAPES

Caco. Medium size. Excellent quality.

Catawba. Best late.

Lindley. Delicious. Midseason.

Lutie. Best early. Sweet and juicy.

Any of the Grapes: Strong, two-year vines, 50c each; \$2.25 for 5; \$15.00 for 50.

GOOSEBERRIES

DOWNING. Fruit almost round, large, and juicy; best quality; whitish green color.

HOUGHTON. Round, medium size, dark red when ripe; juicy, sweet. Thin smooth skin. Bush is hardy, very productive, free from mildew, and the best for general purpose in this section.

	Each	3	10
Either Variety	\$0.50	\$1.35	\$4.00

RASPBERRIES

Should be in every home garden. Require limited space and produce an abundance of the finest fruit. Set 2 feet apart; rows 4½ to 5 feet apart. 50 to 100 plants for ordinary family. We have tested almost all kinds and offer the best.

Bristol. New black.

Indian Summer. Everbearing red.

Latham. Red; standard.

RASPBERRY PRICES

12 for \$2.00

25 for \$3.50

100 for \$12.00

Quotations on larger quantities.



DEWBERRIES

LUCRETIA. We consider this the best Dewberry, making a very vigorous growth and fruiting early. The berries are large, jet-black, and of fine flavor. May be allowed to develop on the ground or trained, in either case producing large crops. 12 for \$2.00; 25 for \$3.50; 100 for \$12.00.

CURRANTS

RED LAKE. By far the most productive of the many kinds we have tested. Color a brilliant red; large berries borne in long clusters along the stems; quality excellent. The white varieties have proved worthless in this climate. Price: Each 50c; 3 for \$1.35; 10 for \$4.00.

RHUBARB

EXCELSIOR. Very early, with long stems. Plants vigorous and dependable. Price: Each 30c; 10 for \$2.50; 100 for \$15.00.

MacDONALD. Bright high quality Canadian variety, mildly acid. Takes less sugar. Raised from divisions rather than seed. The best. Each 60c; 5 for \$2.50.

Plant Rhubarb 4x3 ft. covering crowns not over 3 or 4 in.

BLACKBERRIES

EARLY HARVEST. Extra earliness and productiveness make this type the leading commercial and home variety. Is through with its crop when the wild ones begin to ripen. Hangs onto the canes well, and is a money-maker.

ELDORADO. Later than Alfred; not so subject to disease and makes heavy, vigorous canes that hold the leaves and fruit well. Given a favorable season with moisture, or grown under mulch, it produces very large, long fruits that are a pride and joy to the grower.

12 for \$2.00 25 for \$3.50 100 for \$12.00

ASPARAGUS

WASHINGTON. This is the best known variety. It is a strong grower, producing stocks of large size and finest quality. The fact that it is rust-resistant makes it the ideal Asparagus for all. Our plants, produced on heavy soil, are superior to the little seedlings grown in sand. Every plant is graded and are large, fleshy roots that, with proper care, will be ready to cut the second year. Our freshly dug plants will grow much better than those which are shipped in. Set 100 plants for a family of four.

Strong plants:

25 for \$2.00 50 for \$3.00
100 for \$5.00

Ask for prices on larger quantities.



SPRING 1961

Strawberries

ALL VARIETIES ARE
"VIRUS FREE"

"Virus free" plants have proved to be better plant makers, and more productive in the fruiting fields. Our plants are from virus free stock and have been sprayed according to recommendations, to keep them that way.

PRICES OF VARIETIES BELOW

100 plants\$2.60	500 to 1000 plants	\$1.80 per 100
200 plants5.00	1100 to 3000 plants	16.00 per 1000
300 plants7.20	3100 to 5000 plants	14.00 per 1000
400 plants8.80	5100 to 10,000 plants	13.00 per 1000
500 plants10.00	Ask for prices on larger quantities.	

Our prices permit you to make a selection of varieties listed below. This is important when comparing prices.
For Post, Packing and Insurance, Add 15c per 100.

We grow and sell the kinds which do best in Kentucky. Use Hillenmeyer's Tried and Tested Plants. All varieties listed are perfect flowering.

BLAKEMORE

Ripens a few days before Premier. Berries light red, conical and will remain firm a few days after ripening. Excellent for commercial or home use. Productive, good plant maker, and does well on rather poor soil. Our plants are the yellows-free strain.

POCAHONTAS

A promising new midseason berry. Released by U.S.D.A. Good production reports in the East, and favorable reports of planting in Kentucky. Vigorous grower, large, firm berries, vivid red, a little darker than Blakemore. Excellent for shipping and freezing.

PREMIER

One of the most popular Strawberries ever introduced. Good plant maker, frost resistant and prolific. The bright red berries are large, bluntly conical, of good quality and hold up in size to the very end of the season is favorable. The leading berry for market or home. No variety ever tested has been so deservedly popular and we recommend it as the best early and midseason kind.

TENNESSEE BEAUTY

This is the outstanding introduction of the University of Tennessee from its Strawberry breeding experiments. The berries are large, bluntly conical or wedge-shaped. They are an attractive glossy color, of good quality, and are borne on semi-erect stems. The large bright green calyx gives the berries an attractive setting. Vigorous, and a medium plant maker, but productive. Outstanding for home canning and market.

EVERBEARING VARIETY—VIRUS FREE

GEM. We have tried several varieties and found this to be the most productive and best so far under Central Kentucky conditions. For years we have referred to the everbearing varieties as "never bearer." However, a new method of culture has proven successful, provided you can water the plants during the summer months. If you do not have water available, we suggest you forget the everbearing varieties and plant varieties listed above.

PRICES ON GEM

50 plants\$2.25
100 plants4.00
200 plants7.60

On our own grounds we have conducted experiments as outlined by the University of Kentucky, Department of Horticulture, and suggest the following cultural directions.

1. Prepare your ground early if possible.
2. Set plants one foot apart each direction in beds, four rows wide. Leave two-foot walk between beds.
3. Cultivate for one month after planting. Then mulch with 1 to 1½ inches of sawdust, shavings, or peat moss, but do not cover the plants!
4. Pick the blossoms until July 1st, then let them develop. THE RUNNERS SHOULD BE REMOVED DURING THE ENTIRE SEASON.
5. Water as needed, and pick the berries about every third or fourth day.
6. Hand weed as needed, but do not disturb the mulch. Requirements—about 200 plants for the average size family.

BLUE GRASS SEED

This is straight Cultivated Kentucky Blue Grass seed, with no other grass seed mixed with it.

SUNNY LAWN MIXTURE

For sowing new lawns or where you have a thin stand we recommend our Sunny Lawn Mixture. This consists of Blue Grass, White Clover, and other varieties for quick effect.

ALL GRASS SEED
\$1.00 per lb.; 5 lbs. for \$4.50

SHADY LAWN MIXTURE

A scientific mixture of grasses to be used in shady locations on which the sun does not shine more than 4 or 5 hours per day.

When using straight Blue Grass, Shady or Sunny mixture sow 2 to 3 lbs. to 1000 sq. ft. on thin lawn, 4 to 6 lbs. to 1000 sq. ft. on new lawn.

For Postage, Packing and Insurance,
Add 15c per Pound.

NOTICE TO KENTUCKY CUSTOMERS

All plants listed in this catalog are subject to the 3% Sales Tax. If you send check with your order, please add 3% to cost of plants.

Thanks,

HILLENMEYER NURSERIES



CULTURAL DIRECTIONS for STRAWBERRIES

Except Everbearers

WHEN PLANTS ARE RECEIVED. Plant at once if possible. If season is not favorable put in cool, moist place, BUT DO NOT WATER UNTIL PLANTED. They also may be unpacked and trenched in open ground.

WHEN TO PLANT. Late in March or April is the chosen time. Fall planting usually results in a complete failure.

SOIL. Strawberries respond to good soil and you should choose a fertile location. However, do not plant within one year after turning under sod as white grubs invariably cause trouble. Prepare the ground very thoroughly.

DISTANCE TO PLANT. The rows should be three and a half to four feet apart and the plants set about eighteen inches in the row. It requires about 7000 plants per acre.

CULTIVATION. During the summer keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep hoe and cultivator busy.

MULCHING. Protect by mulching with clean straw in fall or early winter after the ground is frozen. Do not apply too heavily as this smothers the plants. Leave on during the fruiting season as it conserves moisture and keeps the berries clean.

AFTER FRUITING. Immediately plow or narrow the original row to about 12 to 15 inches. Thoroughly cultivate the middle so as to give the new plants a chance to get established. Repeat the process the second year.

FAMILY REQUIREMENTS. About three hundred, five hundred, or a thousand plants are required for a small, medium or large family.

SELECTION OF VARIETIES. We shall be glad to make selections of suitable varieties if you want to leave this to us.

HOW TO PLANT STRAWBERRIES



Too Deep

Too Shallow

Just Right

Cultivated Kentucky Blue Grass Seed

Here in the heart of the famed Blue Grass Section of Kentucky, the best seed in the world is produced. We are pleased, however, to offer something NEW in the way of lawn seed—CULTIVATED BLUE GRASS SEED. The fields from which this seed was stripped have been cultivated, fertilized, treated and sprayed before being cleaned. In our test plots we have found this seed to be faster germinating, stronger growing and deeper rooted than other types of seed. We offer ONLY the new CULTIVATED KENTUCKY BLUE GRASS SEED, and are using it in both the Sunny and Shady mixtures listed below. PLANT THE BEST.



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